

# Bicycle Quartett

fancy ways to avoid a bicycle theft  
or  
collect, trump & laugh

**S1** **SENSORY**  
The Fart Bomb

humor: 4 padlocks  
effectiveness: 4 padlocks  
embarrassment: 2 padlocks  
cost: 2 padlocks

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**S2** **SENSORY**  
The Scream Shock

humor: 2 padlocks  
effectiveness: 3 padlocks  
embarrassment: 2 padlocks  
cost: 1 padlock

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**G1** **GADGETS**  
The Finger Marker

humor: 3 padlocks  
effectiveness: 3 padlocks  
embarrassment: 5 padlocks  
cost: 2 padlocks

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**N1** **NOTES**  
Creepy & Dangerous

If you intend to steal this bike there is a trap door below your feet in which you'll fall in 5 seconds and a pile of sharks will mutilate the limbs off your body.

Disclaimers:  
If you are still reading this note after 5 seconds, there are some technical difficulties. Please call us 04006625784 for technical assistance.

humor: 4 padlocks  
effectiveness: 1 padlock  
embarrassment: 1 padlock  
cost: 1 padlock

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**N2** **NOTES**  
Serious & Fast

This bike is secured with a GPS-transmitter.

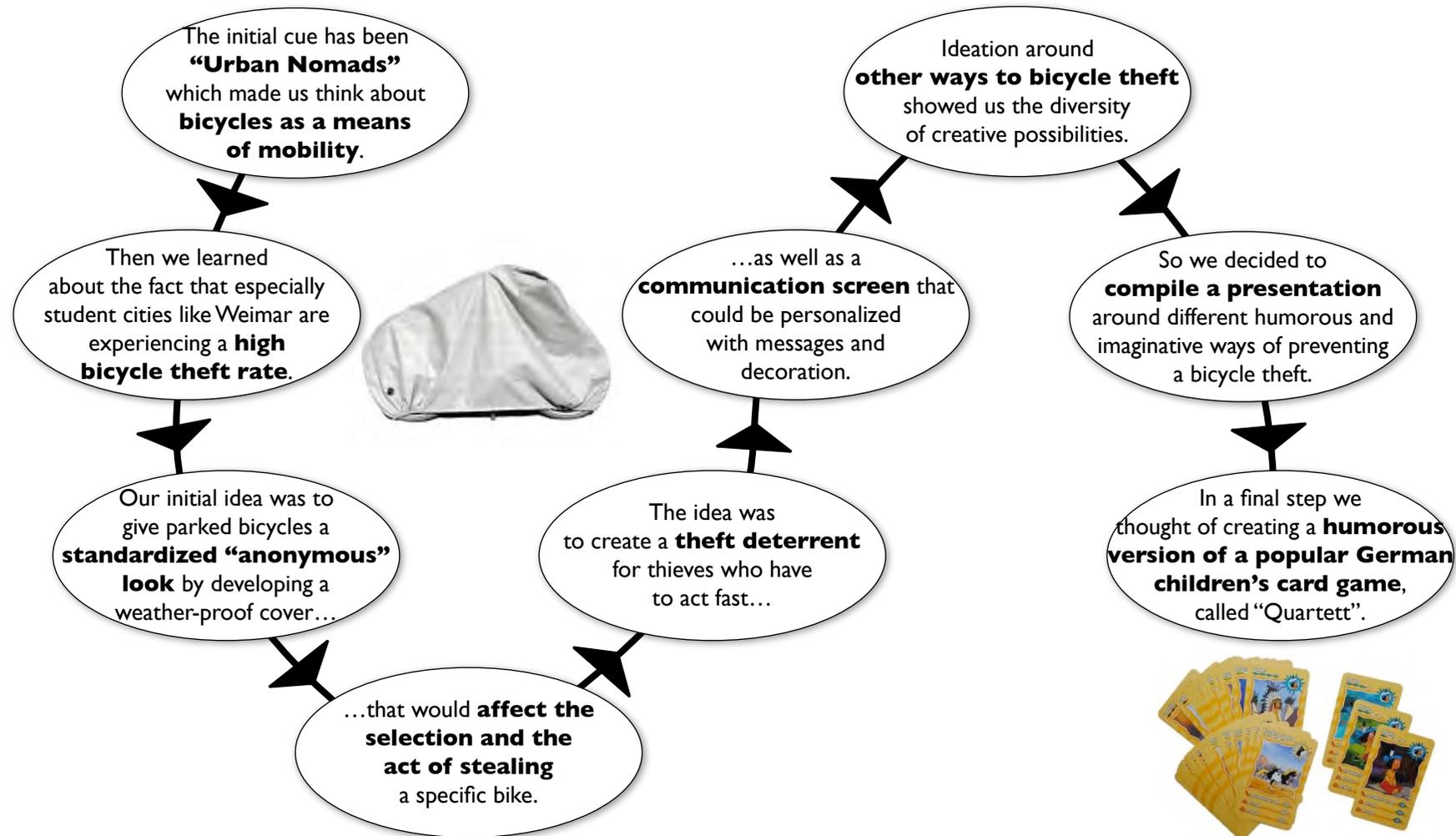
The POLICE is already on their way to you !!

humor: 3 padlocks  
effectiveness: 2 padlocks  
embarrassment: 1 padlock  
cost: 1 padlock

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# Design Process

From the initial idea to the final concept



# The Game

## how to play

### **Classic Quartett Version**

- Thoroughly shuffle the cards and distribute them among the players
- Each player screen his/her cards for a “Quartett”, i.e. having all cards 1-4 of one category) and puts these down in front of him/her.
- The person left of the dealer commences the game
- He/she is asking any fellow player for a specific card he/she is missing towards completing a Quartett.
- In case the other player holds this card, he/she has to surrender it to the questioner who continues with asking a fellow player for another card.
- In case the other player does not hold the requested card, he/she in turn can now ask for a missing card.
- Players that run out of cards exit the game.
- The winner is the player who could put down the most “Quartetts”.

### **Trump Version**

- Thoroughly shuffle the cards and distribute them among the players
- The players keep their cards stacked so that always only the topmost card can be seen.
- One player begins by reading the title of the card together with the value of a category of his/her choice.
- The other players compare this with the value from their own topmost cards – the best value wins (this does not have to be the highest value, e.g. in case of installation cost).
- The winner collects the cards from the other players and starts the next round.
- In case of cards having the value, all topmost cards are entered into the jackpot and the winner from the previous round starts a new one. Who wins this one, also collects the jackpot.
- The game ends when the first player runs out of cards.
- The winner is the one who holds the most cards.

# Time Table

Monday, Aug 12	determining the structure/categories of the game discussing the design of the cards generating ideas for every card first photo shootings
Tuesday, Aug 13th	designing the cards photo shooting working on the presentation and the card texts
Wednesday, Aug 14th	designing the cards and the presentation last photo shootings and editing first printing
Thursday, Aug 15th	final designing of the cards and presentation printing of the cards & presentation
Friday, Aug 16th	presentation

# Work sheets with card ideas

CATEGORIES	METHOD	MATERIALS	TRUMP FACTORS
<b>NOTES/ ANGRY MESSAGES</b>			
<b>N1 creepy &amp; dangerous</b> *If you intend to steal this bike there is a trap door below your feet in which you'll fall in 5 seconds and a pile of sharks will mutilate the limbs off your body. Disclaimers: If you are still reading this note after 5 seconds, there is some technical difficulties. Please call ex1234128798 for technical assistance.*	Printed message on bike	- printed message - bike	humor: 6 effectiveness: 1 embarrassment: 1 cost: 1
<b>N2 serious &amp; fast</b> „This bike is secured with a GPS-emitter. Police are already on their way to you.“	Printed message on bike	- printed message - bike	humor: 3 effectiveness: 2 embarrassment: 1 cost: 1
<b>N3 technical &amp; medical</b> Attention! This third generation velocipede prototype is equipped with a high intensity crank drive. Failure to disengage advanced coefficient of kinetic friction retardation system will result in imminent eccrine secretion and micro traumatic myalgia.	Printed message on bike	- printed message - bike	humor: 6 effectiveness: 1 embarrassment: 1 cost: 1
<b>N4 personal &amp; dramatic</b> This bicycle belongs to a 36-year old woman. She has recently lost her job and has to raise 5 children. Her husband left her recently. <b>If you take this bike you are a sick bastard that deserves to rot in the pits of hell.</b>	Printed message on bike	- printed message - bike	humor: 2 effectiveness: 2 embarrassment: 1 cost: 1

CATEGORIES	METHOD	MATERIALS	TRUMP FACTORS
<b>GADGETS</b>			
<b>G1 fingerprints</b> substance on handlebar takes fingerprints of thief	suspect photo @ police station	-classmates -name board -threads -black tape -height sheet (printed numbers) - paint for hands (blue charcoal)	humor: 4 effectiveness: 3 embarrassment: 6 cost: 2
<b>G2 catapult saddle</b> rockets under saddle blow thief in the air	Flying saddle with someone's leg with a flare	-flare/candle -thread (fishing invisible thread) - setting where there is a ceiling	humor: 5 effectiveness: 6 embarrassment: 4 cost: 3
<b>G3 ball crusher</b> trap on saddle catches the thief's balls	Screaming man laying beside the bike holding his balls		humor: 6 effectiveness: 1 embarrassment: 1 cost: 1
<b>G4 bush cover</b> camouflage: bush over bicycle	Bike covered with grass and branches	Cuttet bushes (garbage)	humor: 3 effectiveness: 4 embarrassment: 1 cost: 1

# Card Layout

S1

sound  
Disco bike



CDs are attached to wheels,  
sound and light effects occur

effectiveness    ● ●

installation costs    ●

fun factor    ●

sketch of the card



SENSORY

The Scream Shock



humor    🔒

effectiveness    🔒🔒🔒

embaressment    🔒

cost    🔒

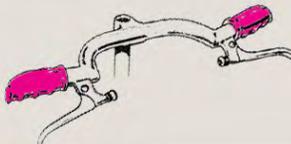
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final design

# Final cards

**G<sub>1</sub>**
**GADGETS**

## The Finger Marker



7ft.  
6ft.  
5ft.  
4ft.

THUMB LA POL DEPT  
**George Bloomy**  
219 34 26 88 MAIL

EWING LA POL DEPT  
**Pierce Postman**  
889 76 33 54 MAIL

humor

effectiveness

embaressment

cost

🔒🔒🔒

🔒🔒🔒

🔒🔒🔒🔒🔒

🔒🔒

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**M<sub>1</sub>**
**MAGIC**

### Self-Destruction



humor: 🍷🍷🍷  
effectiveness: 🍷🍷🍷  
embaressment: 🍷🍷🍷  
cost: 🍷🍷🍷

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**M<sub>2</sub>**
**MAGIC**

### Invisibility Spray



humor: 🍷🍷🍷  
effectiveness: 🍷🍷🍷  
embaressment: 🍷  
cost: 🍷

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**M<sub>3</sub>**
**MAGIC**

### Shrink-Your-Bike



humor: 🍷🍷🍷  
effectiveness: 🍷🍷  
embaressment: 🍷  
cost: 🍷

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**M<sub>4</sub>**
**MAGIC**

### Wet Revelation



humor: 🍷  
effectiveness: 🍷  
embaressment: 🍷  
cost: 🍷

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**N<sub>1</sub>**
**NOTES**

### Creepy & Dangerous



If you intend to steal this bike there is a trap door below your feet in which you'll fall in 5 seconds and a pile of sharks will mutilate the limbs off your body.

Disclaimer: If you are the owner, the one who stole this bike, please do not use this note for any other purpose.

humor: 🍷🍷🍷  
effectiveness: 🍷  
embaressment: 🍷  
cost: 🍷

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**N<sub>2</sub>**
**NOTES**

### Serious & Fast



This bike is secured with a GPS-transmitter. The POLICE is already on their way to you!!

humor: 🍷  
effectiveness: 🍷  
embaressment: 🍷  
cost: 🍷

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**N<sub>3</sub>**
**NOTES**

### Technical & Medical



ATTENTION!

humor: 🍷🍷🍷  
effectiveness: 🍷  
embaressment: 🍷  
cost: 🍷

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**N<sub>4</sub>**
**NOTES**

### Personal & Dramatic



humor: 🍷  
effectiveness: 🍷  
embaressment: 🍷  
cost: 🍷

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**S<sub>1</sub>**
**SENSORY**

### The Fart Bomb



humor: 🍷  
effectiveness: 🍷  
embaressment: 🍷  
cost: 🍷

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**S<sub>2</sub>**
**SENSORY**

### The Scream Shock



humor: 🍷  
effectiveness: 🍷  
embaressment: 🍷  
cost: 🍷

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**S<sub>3</sub>**
**SENSORY**

### The Deafening Alarm



humor: 🍷  
effectiveness: 🍷  
embaressment: 🍷  
cost: 🍷

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**S<sub>4</sub>**
**SENSORY**

### The Firing Gun Alarm



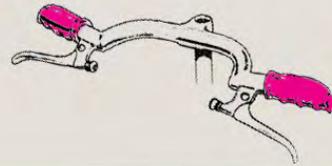
humor: 🍷  
effectiveness: 🍷  
embaressment: 🍷  
cost: 🍷

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G<sub>1</sub>

GADGETS

# The Finger Marker



humor



effectiveness



embaressment



cost



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G<sub>2</sub>

GADGETS

# The Catapult Saddle



humor



effectiveness



embaressment



cost



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G3

GADGETS

# The Nut Cracker



humor



effectiveness



embaressment



cost



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G4

GADGETS

# The Bush Camouflage



humor



effectiveness



embaressment



cost



© 2013 Jana & Beulah

M<sub>1</sub>

MAGIC

### Self-Destruction



humor



effectiveness



embaressment



cost



© 2013 Jana & Beulah

M<sub>2</sub>

MAGIC

### Invisibility Spray



humor



effectiveness



embaressment



cost



© 2013 Jana & Beulah

M<sub>3</sub>

MAGIC

### Shrink-Your-Bike



humor



effectiveness



embaressment



cost

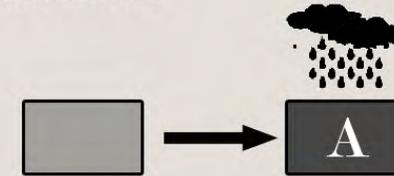


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M<sub>4</sub>

MAGIC

### Wet Revelation



humor



effectiveness



embaressment



cost

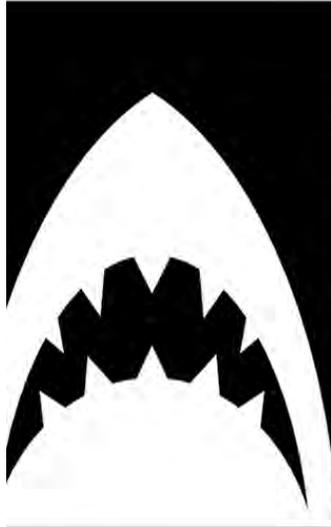


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N<sub>1</sub>

NOTES

## Creepy & Dangerous



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humor



effectiveness



embaressment



cost



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N<sub>2</sub>

NOTES

## Serious & Fast



This bike is secured with a **GPS-transmitter**.

The **POLICE** are already on their way to you!!

humor



effectiveness



embaressment



cost



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N<sub>3</sub>

NOTES

## Technical & Medical



# ATTENTION!

(GB)

Attention! This third generation velocipede prototype is equipped with a high intensity crank drive. Failure to disengage advanced coefficient of kinetic friction retardation system will result in imminent eccrine secretion and micro traumatic myalgia.

(F)

Attention! Ce troisième prototype de vélocipède de génération est équipé d'un entraînement à manivelle de haute intensité. Le défaut de se désengager coefficient avancé du système de retardement de friction cinétique se traduira par sécrétion de glandes eccrines imminent et micro myalgie traumatique.

(RUS)

Внимание! Это третье поколение прототипа велосипед оснащен высокой интенсивности кривошипного привода. Несоблюдение отключить передовых коэффициент кинетического трения замедление системы приведет к неизбежной секрецию потовых и микро травматических миалгия.

humor



effectiveness



embaressment



cost



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N<sub>4</sub>

NOTES

## Personal & Dramatic



This bicycle belongs to a 36-year old woman. She has recently lost her job and has to raise 5 children. Her husband left her recently.

**IF** you take this bike, you are a sick bastard that deserves to rot in the pits of hell.

humor



effectiveness



embaressment



cost



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S<sub>1</sub>

SENSORY

# The Fart Bomb



humor



effectiveness



embaressment



cost



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S<sub>2</sub>

SENSORY

# The Scream Shock



humor



effectiveness



embaressment



cost

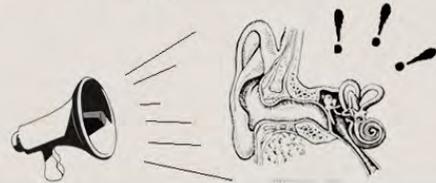


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S<sub>3</sub>

SENSORY

## The Deafening Alarm



humor



effectiveness



embaressment



cost



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S<sub>4</sub>

SENSORY

## The Firing Gun Alarm



humor



effectiveness



embaressment



cost



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